

Reduce Website Loading Time with Good Hosting Servers

No doubt your website loading time is one of the most crucial things for good Search Engine Rank Page (SERP) rankings as well as for better conversion results. It has been monitored that a delay of one second can reduce your sales approximately by 2%. Thus, you can guess the importance of page load durations and your traffic conversions.

Today, with time becoming the most precious thing, no one wants to waste their time looking at your still loading webpages. Also, with number of options available, customers often tend to switch to other website thus you losing your potential customers.

Serious fact! Isn't it?

So what's the solution?

Web Hosting Servers

Your web hosting server is the soul of your website. Thus, select only well reputed hosting providers that guarantee you a good uptime. A higher server response from your hosting server will directly affect your website thus increasing the load speed.

Every beginner or novice marketer is not in a state to invest hefty amounts on dedicated or VPS servers and gradually end up buying shared servers. And since shared servers share the bandwidth, it's difficult to rely on them for a good response time.

However, HostGator and BlueHost are some of the providers that ensure you quality shared hosting servers at affordable prices. Their servers are reliable and guarantee you a good response time as well as bandwidth allocation. You can even [use HostGator coupon codes](#) to get an additional discount of their hosting packages.

Use of Cache Memory

Use of cache memory for your website is another intelligent ways to reduce website loading time. This memory will ensure to cache all the pages and posts on your website and fetch to the visitors according to their requirements. This method thus reduces the server load and your website load time as well. If you are using WordPress Content Management System for your website, there are numerous cache memory plugins to do this for you.

Compress HTML, CSS and JavaScript

If you are the developer of your own website, try to compress the HTML, CSS and JavaScript code. To have CSS and JavaScript codes on each and every page will take time to render and load. Thus, try to include all the CSS and JavaScript codes into one single page and simply call them whenever require. Also try and compress your HTML code by removing unnecessary codes and trimming off white spaces. All of this will be a great component of loading webpages quickly.

On the other hand, if you are using WordPress CMS, you will find a wide range of plugins that help you compress your website codes.

Image Optimization

No doubt using images throughout your website helps in SERP rankings as well as to make your post compelling and more informative. However, using images with greater size may increase website loading time. Thus, you need to optimize images before you use them on your website. You'll find several online websites that will help you in optimizing your images and making them perfect for your website.

Avoid Using Flash

Websites designed with Flash often take lot of time to load unless you have a very good Internet connection. Moreover, not all browsers support flash if they are not updated for the same. Hence, using flash should be avoided.

Read More At: <https://chrometechny.com/reduce-website-loading-time-good-hosting-servers>